



**Donna Cardillo** RN  
*The Inspiration Nurse*

# ***Nursing –The Future Is Ours!***

## **Presented by Donna Cardillo, RN, MA, CSP, FAAN**

### **Factors Creating Opportunities**

- IOM
- HC Reform
- Evolving care model
- Changing workforce
- Rising healthcare costs

### **What No Longer Serves Us**

- Being reactive vs. proactive
- Negative talk/walk
- Professional isolation
- Oppressed mentality
- Limited world view
- “Us and them” perspective

### **Nursing’s New Role**

- Chronic care manager
- Health educator
- Wellness coach
- Business/community leader
- Primary care provider

### **What We Need to Work On**

- Communication skills
- Assertive/confident behavior
- Empowerment at all levels
- Emotional intelligence
- Visibility/credibility
- Social savvy

### **How We Will Get There**

- Professional associations
- Higher education
- Speaking & writing
- Professional networking
- Professional development
- Expanded vision

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### **Resources**

#### **Related Articles by Donna**

Nursing—A New Paradigm  
Time to Refocus Your Career Lens  
Just a Nurse? No Such Thing  
I Save Lives. You?  
Promote – Don't Pummel your Profession  
Do Nurses *Really* Eat their Young?  
Foster Horizontal Respect  
Nurses, Politics, Power  
With Office Politics, It's Smart to be Savvy  
Seven Strategies for Managing Conflict  
Pack More Punch Into Daily Communication  
Become More Assertive, One Step at a Time

*Download/read these and other articles at [www.donnacardillo.com/for-nurses](http://www.donnacardillo.com/for-nurses)*

#### **Web Sites**

The Future of Nursing: Leading Change, Advancing Health (IOM report)  
[www.iom.edu/Reports/2010/The-Future-of-Nursing-Leading-Change-Advancing-Health.aspx](http://www.iom.edu/Reports/2010/The-Future-of-Nursing-Leading-Change-Advancing-Health.aspx)

Future of Nursing – Campaign for Action [www.thefutureofnursing.org](http://www.thefutureofnursing.org)

ANA, CMA and OA activities reflected in the IOM recommendations  
[www.nursingworld.org/ANA-Activities-IOM-Report](http://www.nursingworld.org/ANA-Activities-IOM-Report)

NurseManifest [www.nursemanifest.com](http://www.nursemanifest.com)

#### **Books**

*From Silence to Voice –What Nurses Know and Must Communicate with the Public, Second Edition* by Suzanne Gordon and Bernice Buresh

*The ULTIMATE Career Guide for Nurses—Strategies for Surviving at Every Stage of Your Career* by Donna Cardillo