

# The Power of Nurses



SNPAD 2025 • **APRIL 8, 2025** • BOS CENTER - SPRINGFIELD, IL

## **Student Nurse Political Action Day**

 American Nurses Association Illinois

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2025 **SPONSORSHIP OPPORTUNITIES**

## Sponsorships



Sponsors and exhibitors will receive a mention in *The Nursing Voice* with a circulation of 95,000+.

For details or questions about sponsorships, please contact Jessica Mahnke at:

[jessica@sysconsultingsolutions.com](mailto:jessica@sysconsultingsolutions.com)

### **Photo Booth Sponsor: \$5,000**

- Put your custom branding on the photo booth attendees will be using at SNPAD. Attendees will have the option to receive digital copies of their photos to share on social media.

### **Lunch Sponsor: \$2,000** (4 available)

- Premium exhibit space plus 2 representatives
- Event signage
- Email blast to attendees sent by ANA-Illinois
- Two lunch vouchers
- Two free parking passes for BOS garage
- Stadium banner displayed in exhibit area

### **Exhibitors: \$850**

- Standard exhibit includes 6' skirted table
- One representative
- One lunch voucher
- Free parking pass for BOS garage

### **Educational Partners: \$750**

- Standard exhibit includes 6' skirted table
- One representative
- One lunch voucher
- Free parking pass for BOS garage

### **Organizational Affiliates: \$250**

- Standard exhibit includes 6' skirted table
- One representative
- One lunch voucher
- Free parking pass for BOS garage

### **Stadium Banner: \$250**

- 60x24 banner displayed in exhibit area

**Additional representative: \$75. Max of 3 reps per table.**

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## Exhibitors

**You'll have a unique opportunity to:**

- **Showcase your organization** to aspiring nurse leaders.
- **Highlight resources, programs, or initiatives** that support nursing education, advocacy and practice innovation.
- **Network with future nurses** and industry professionals.

The information contained in this form is hereby made part of this contract. Payment or proof of payment must accompany contract form in order for the registration process to be completed. Please retain a copy of this contact for your records and return original to:

**ANA-Illinois, PO Box 636, Manteno, IL 60950  
or fax to 773-304-1419**

COMPANY NAME:

CONTACT NAME:

PHONE:

EMAIL:

ADDRESS:

CITY:

STATE:

ZIP CODE:

VISA/MASTERCARD:

EXP. DATE:

CVV:

NAME ON CARD:

BILLING ZIP CODE:

SIGNATURE:

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### 2025 SPONSORSHIP OPPORTUNITIES

**Acceptance of Contract** – This contract shall not be binding unless and until it is accepted and approved in writing by ANA-Illinois by the signature of its duly authorized representative. An electronic confirmation of the exhibitor's assigned exhibit space constitutes acceptance of the contract by ANA-Illinois.

**Payment and Cancellation of Exhibit Space** – Upon acceptance of this application by ANA-Illinois, it shall be a legally binding contract between the exhibitor and ANA-Illinois. Refunds will not be issued under any circumstances, regardless of the date of cancellation, unless ANA-Illinois cancels the contract, for reasons other than nonpayment by the Exhibitor. ANA-Illinois will be entitled to retain or collect 100% of the Exhibitor's total contract obligation if the Exhibitor cancels or reduces their exhibit space.

**Copyrights** – Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., that may be required for it to broadcast, perform or

display any copyrighted material including, but not limited to, music, video and software. Exhibitor shall indemnify, defend and hold harmless the ANA-Illinois, its directors, officers, employees, agents, and each of them, from and against any and all claims and expenses, including attorney fees and costs, arising out of or related to Exhibitors' breach of this provision.

**Hold Harmless, Liability and Insurance** – Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the exhibit hall. Exhibitor shall defend, indemnify and hold harmless ANA-Illinois, BOS Center, their respective directors, officers, employees and agents from losses, damages and claims inside and outside the exhibit hall that may arise as a result of actions of the Exhibitor, its employees, or agents. ANA-Illinois, BOS Center, or the respective directors, officers, agents or employees of each, will not be liable to the Exhibitor, its employees, agents or guests for any damages, loss or injury from fire, electricity, water, storm, riot, smoke, theft, accident or any other cause. The Exhibitor agrees to provide insurance coverage for personal injury and property damage liability covering the Exhibitor and his property in such amount as the Exhibition facility requires.

**Security** – Insurance of booth contents and personnel is recommended. ANA-Illinois does not insure exhibitor property. ANA-Illinois shall use reasonable care in providing security during the hours of installation, the show and dismantling for the protection of the exhibitor's materials and display. Beyond this, ANA-Illinois, the show facility their respective officers, directors and employees, or agents shall not be responsible for the safety or protection of the property or of the exhibitor, its employees and agents from any cause.

**Restrictions** – ANA-Illinois reserves the right to prohibit or require the removal of any display or exhibit, or any part of an exhibit, which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by ANA-Illinois. All exhibits shall conform in all respects to applicable safety, health and fire codes and the rules of the BOS Center.

**Errors and Omissions** – ANA-Illinois shall assume no responsibility nor shall exhibitor look to ANA-Illinois for any losses, direct or indirect, which may occur as a result from any act or omission, whether intentional or negligent, on the part of ANA-Illinois, its officers, employees and agents, which may result from any activities.